Proposed Menu of Economic IMPACT Consultancy Deliverables

	Est. City Staff Hours	HCDC Team Hours	$ Cost	
				1. The Greenbelt Business Toolkit
	3	15	$ 1,500.00	A. Assess & Optimize Extant Website for Business & Support Development
	3 to 5	20	$ 2,000.00	B. Business Database
	3 to 5	25	$ 2,500.00	C. Commercial Property Database
	2 to 3	25	$ 2,500.00	D. Business Guide for Residents and Visitors
	2 to 3	40	$ 4,000.00	E. Public Maps
	2 to 3	10	$ 1,000.00	F. Commercial Code "Brochure"
	2 to 3	20	$ 2,000.00	G. Guide to Starting a Business in Greenbelt
	3 to 5	*35*	$ 3,500.00	H. Promotional Infographics *(25-35)*
	25	25	$ 2,500.00	I. Staff Toolkit Orientation and IMPACT Training
	5	Allowance	$ 4,000.00	J. Website integration
Sub	*60*	*215*	$ 25,500.00	SUBTOTAL
				2. Greenbelt Competitive and Collaborative Analysis
	10	12	$ 1,200.00	A. Competitive Assessment
	5	20	$ 2,000.00	B. Inventory of Municipal & County Economic Development Tools
	10	20	$ 2,000.00	C. Economic Programming Recommendations and Feasibility
Sub	25	52	$ 5,200.00	SUBTOTAL
				3. Implementation Plan for the SAGE "Strategy" Recommendations
	10	35	$ 3,500.00	A. Script detailed steps to realize SAGE Recommendation 1, making it "Program Ready" *Support Owner-Occupied Housing Development in Greenbelt East and Greenbelt West*
	10	10	$ 1,000.00	B. Assess Feasib., Cost/Benefit & script steps to SAGE Rec 2, making it "Program Ready" *Provide Tax Breaks for Owner Occupants of pre-1980 Homes who Invest in Upgrades*
	10	12	$ 1,200.00	C. Assess Feasib., Cost/Benefit & script steps to SAGE Rec 3., making it "Program Ready" *Provide Tax Breaks to Catalyze Rejuvenation of Older Commercial Areas*
	20	10	$ 1,000.00	D. Script detailed steps to realize SAGE Recommendation 4., *Reconsider Redevelopment Plans at Beltway Plaza*
	25	20	$ 2,000.00	E. Script detailed steps to realize SAGE Recommendation 5., *Strive for Change at Roosevelt Center*
Sub	75	87	$ 8,700.00	SUBTOTAL
Agg.	*160*	354	$ 39,400.00	AGGREGATE TOTAL