



**ADVISORY PLANNING BOARD
APPROVED MINUTES OF MEETING
Greenbelt Community Center
March 9, 2016
Minutes Prepared by Jessica Bellah**

I. The meeting was called to order at 7:32pm

BOARD MEMBERS PRESENT: Brian Gibbons, Jeff Lemieux, Isabelle Gournay, Nicole Williams and Matt Johnson.
STAFF PRESENT: Jessica Bellah

II. Agenda approved as presented.

III. Meeting Minutes approved as presented for February 10, 2016.

IV. Stuart Eisenberg, Executive Director of the Hyattsville Community Development Corporation (HCDC) was in attendance to discuss his work with the city performing an economic assessment, developing tools to make the city more business friendly and creating online assets to assist that process. His goal in attending the Board's meeting was to assess how the Board views and contributes to the business climate of Greenbelt. Mr. Eisenberg asked members to discuss what he termed the "value proposition for residents and businesses" to locate in Greenbelt.

The Board asked Mr. Eisenberg several questions pertaining to his work at HCDC including what the CDC has done, does, and some of its guiding principles. Mr. Eisenberg discussed some of the perceptions of Greenbelt he has heard from developers and businessmen. The Board discussed how cities can brand and/or advertise themselves and what assets they can promote. The Board's discussion topics included:

- Housing affordability
- Traffic and transportation – amount of available parking as a positive and/or negative
- That Prince George's County planning goals were developed in the 60s and 70s

Mr. Eisenberg asked if the Board had ever made recommendation to Council with specific infill proposals on a map. Ms. Bellah explained that the Board is typically referred items from the Council and is more reactionary to planning projects and council goals. Mr. Gibbons explained that the Board also does identify needs/goals and request to work on projects such as the Bike and Pedestrian Master Plan.

V. The meeting was adjourned at 9:02 pm.